

# 7 Steps to Build a Powerful Movement for Democracy

If you take only one thing from this report, we hope it's these themes our participants hit time and again about the features of a powerful and intersectional movement for democracy.

- Combat disinformation targeted at communities of color through relational organizing – and fully fund the BIPOC organizers who can do it.**

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- Invest in state and local campaigns to deliver real wins that impact people's daily lives.**

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- Expand the map beyond the “battlegrounds,” and invest enough resources to develop lasting infrastructure.**

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- Center state leaders and those with proximity to impacted communities in strategic planning, and give them space for long-term visioning.**

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- Create a narrative that uplifts new trusted messengers, speaks to diverse communities, and brings organizers to the communications table.**

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- Dismantle outdated funding structures, including short-term funding, that perpetuate and exacerbate inequities.**

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- Unite around something to fight for, not just against.**

And truly – take these key points away! Post this page at your desk, make it your Zoom background, or share it with your colleagues during campaign planning.

Visit this as often as is helpful to ensure your program is as robust, inclusive, and powerful as your community deserves. Download our full report at [bit.ly/vrllisteningtour](https://bit.ly/vrllisteningtour).